

FEASIBILITY STUDY FREQUENTLY ASKED QUESTIONS

Is the campaign a foregone conclusion?

The only type of capital campaign we want to have at Calvary is a successful one. By success, we mean one in which there is a shared vision for the projects by the congregation and both capacity and a desire to fund this vision. Calvary will not proceed with solicitation for a capital campaign if this vision is not shared. The purpose of the feasibility study is for the leadership to hear from the congregation whether a campaign is possible or not.

What was the process that led to our congregation considering a capital campaign?

In 2016, the congregation initiated a feasibility study to address a number of the same components that are found in this study. Due to staff transitions, this campaign did not proceed. In 2019, a Master Plan Exploratory Committee was formed and a focus group was created consisting of 35 individuals representing diverse backgrounds of the congregation. In the fall of 2019, the congregation hired Vandersall Collective and the entire congregation participated in a survey as part of a Listening Phase to determine how the buildings and grounds aligned with our mission and ministry at Calvary. In the summer of 2021, after allowing some time to adapt to the realities of the pandemic, the leadership returned to the feedback received during the Listening Phase and the resulting conceptual plans from the architect. In the past few months, the leadership utilized congregational meetings to receive feedback on the plans in order to reflect the congregation's shared vision for the campaign.

When will we find out the results of the feasibility study?

The deadline for all survey results is March 28, 2022. Our consultants at Vandersall Collective will present their findings to the Vestry at the end of April 2022.

What if there is support for the campaign but the potential total raised isn't \$15 million?

A successful feasibility study is one that accurately reflects the capacity and desire of those that participated. If the amount that is determined that can feasibly be raised is either greater or less than \$15 million, we will utilize the feedback in the feasibility study to determine the prioritization of projects and how the vision of this campaign resonated with participants' willingness to give.

Has Vandersall Collective ever not recommended moving forward with a capital campaign?

Yes, as a consulting firm it is their desire to see clients and partners move forward in their ministries in healthy, lifegiving, joyful ways. If a feasibility study indicates lack of support for a capital campaign, they have and will communicate these results to our congregation. We will only move forward with a capital campaign if the feasibility study indicates both a shared vision and an ability to support a campaign.

If the feasibility study indicates moving forward with a campaign, when would solicitation begin?

Depending on the results of the study, planning for a capital campaign could begin as early as this summer with a public launch sometime in the fall. If the results indicate that we need to alter our plans, we would adjust our timeline accordingly. We are committed to communicating all information pertaining to the campaign consistently and transparently.



CALVARY
EPISCOPAL CHURCH

The Essential Gifts Chart indicates a pay in period of campaign pledges of 4 years. Could I potentially pay in for a longer period of time?

Yes, if you are considering a potential pledge that would extend that 4-5 years, please indicate this in the study.

Would a capital campaign pledge count the same as an annual campaign pledge? Aren't they going to the same place?

Each year, Calvary invites members of its community to give an annual pledge to fund the mission of the congregation. These funds pay for personnel, programs, outreach ministries, and the regular upkeep of the space. These funds typically come from an individual's regular monthly income.

Pledges to the capital campaign will be used to fund specific one-time projects to the physical space. This gift is an extraordinary gift above and beyond one's annual gift. Individuals can give in a variety of ways (see below) and all gifts regardless of size are needed for the campaign to be successful.

Which is a priority?

While we embrace gifts given to both the annual fund and the capital campaign, we ask that individuals maintain their regular giving to the annual campaign before considering a capital campaign pledge. Annual gifts fund Calvary's operating budget which supports our mission and ministry.

It is important that the annual fund remains at the same level or increases while capital improvements are being made.